
fonsecaespinoza

DIRECTOR | TABLETOP & COMMERCIAL FILM

COSTA RICA & MEXICO -- WORKING INTERNATIONALLY



01 / WHO I AM

fernando fonsecaespinoza

Tabletop Director working between Costa Rica,
Mexico, and the US.

Specialized in tabletop and food film; available as a
dedicated unit within your production or as director on the
full piece.



Capabilities

- **TABLETOP & FOOD FILM**

Texture, liquid, motion, and high-speed. The specialist your campaign needs without restructuring your director relationship.

- **COMMERCIAL DIRECTION**

When the brief calls for it, full end-to-end direction (concept through delivery) for brands across food & beverage, lifestyle, and consumer products.

- **MOTION CONTROL**

Programmatic camera movement for repeatable, technically demanding product shots. Ideal for CG integration.

- **PRODUCTION OUTSOURCING**

Full-service production infrastructure in Costa Rica and Mexico. On-the-ground coordination, crew, and equipment for international brands.

Process

01 BRIEF & CONCEPT

Deep dive into the brand, the product, and the objective. Creative alignment before a single light is set.

02 PRE-PRODUCTION

Shot design, technical planning, and logistics managed locally or through CITRVS. Every variable controlled before the shoot day.

03 PRODUCTION

Directed with precision. Tabletop, high-speed, motion control -- executed with a crew built for technical commercial work.

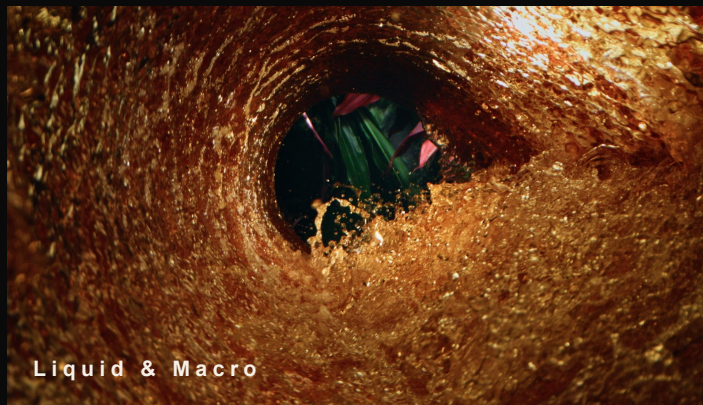
04 POST & DELIVERY

Color, finishing, and technical delivery supervised end-to-end. Streaming, broadcast, and digital standards met without exception.

The Work



Tabletop & Food



Liquid & Macro



Commercial



Music Video

Brands



CITRVS

Production House -- Costa Rica

*Built to plug into international productions seamlessly,
or to run the whole thing independently.*

- Full production infrastructure -- camera, grip, lighting, and talent coordination
- Bilingual operation -- English and Spanish, seamless US and Latin American workflows
- Experienced crew specializing in tabletop, food, and product cinematography
- End-to-end delivery -- from shoot to final mastered files, no handoffs lost
- Competitive cost structure without compromising production quality



Let's shoot Something.

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